



What it's all about

Starts from the “Social”

Social

“The Dream”

“Why it matters”

“The good it does”

Then comes “The Business”

Social

“The Dream”

“Why it matters”

“The good it does”

Business

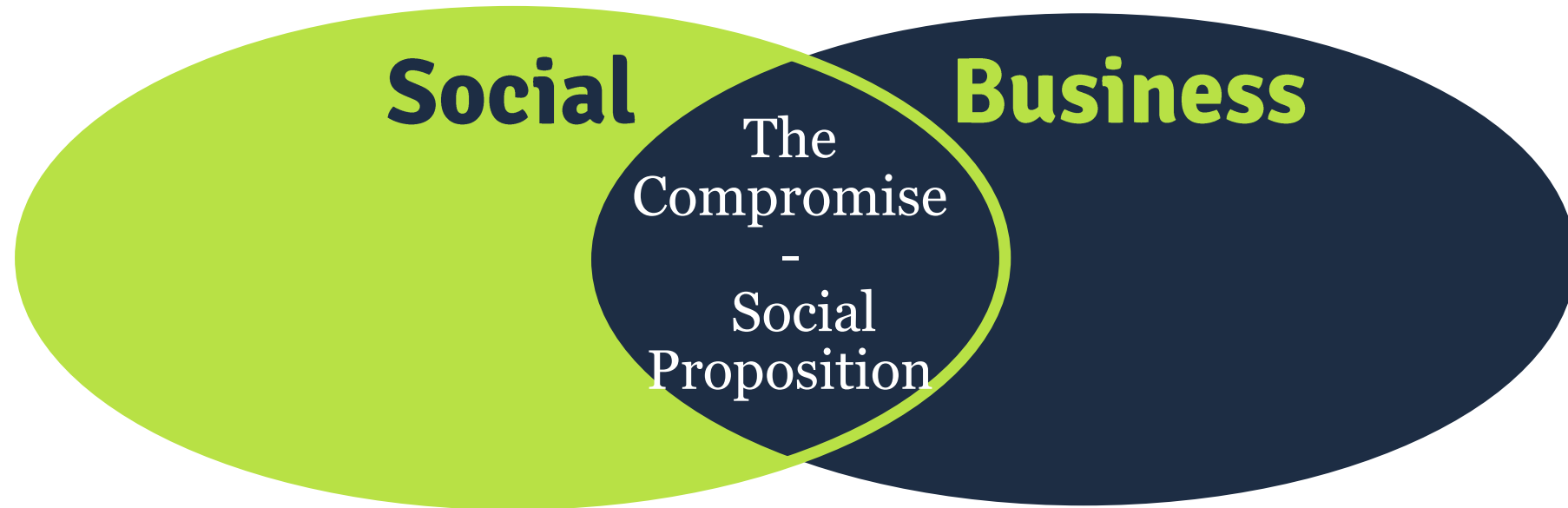
“What we offer”

“How & to whom we offer”

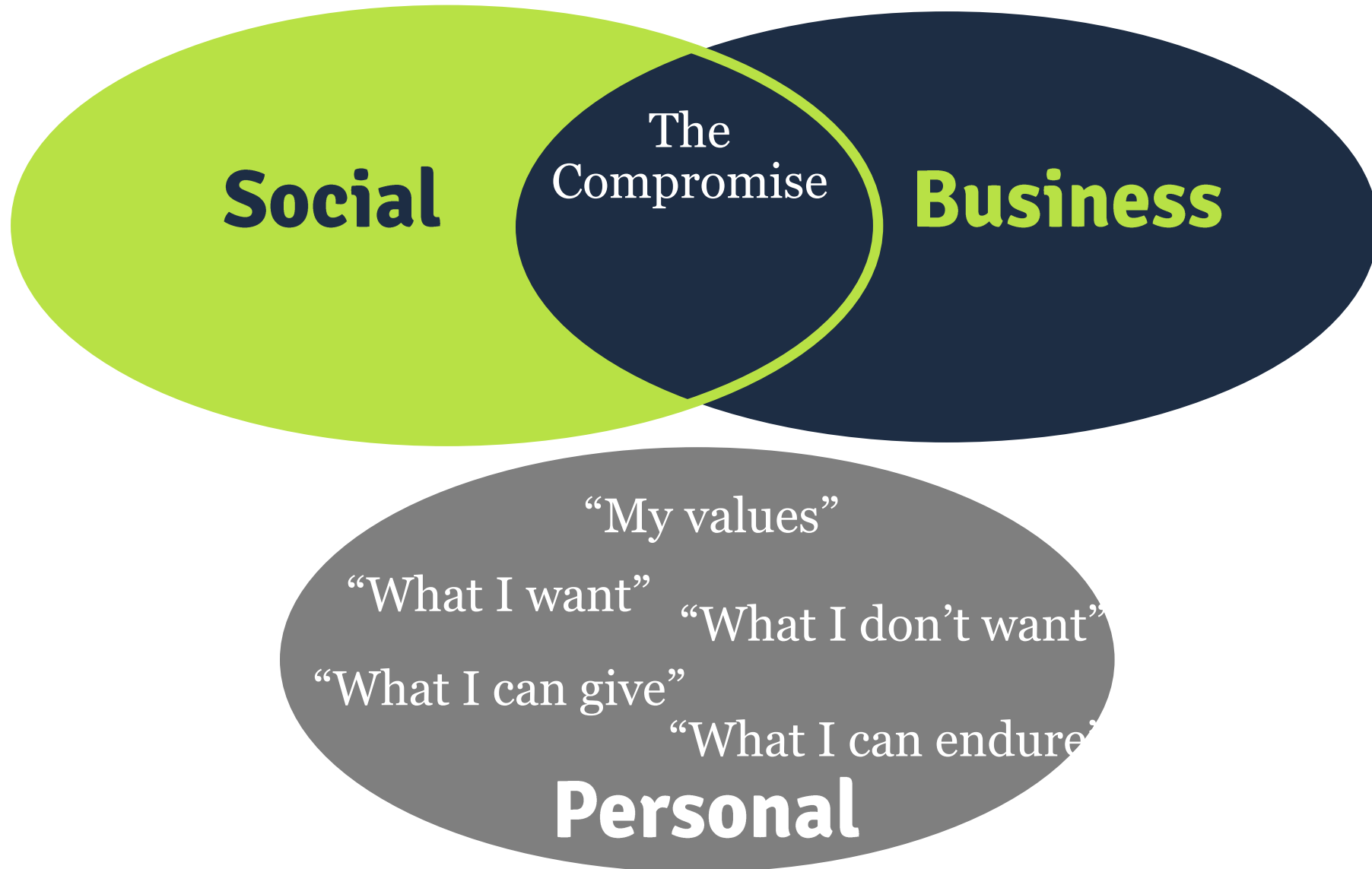
“How we earn money”

“How we get it done”

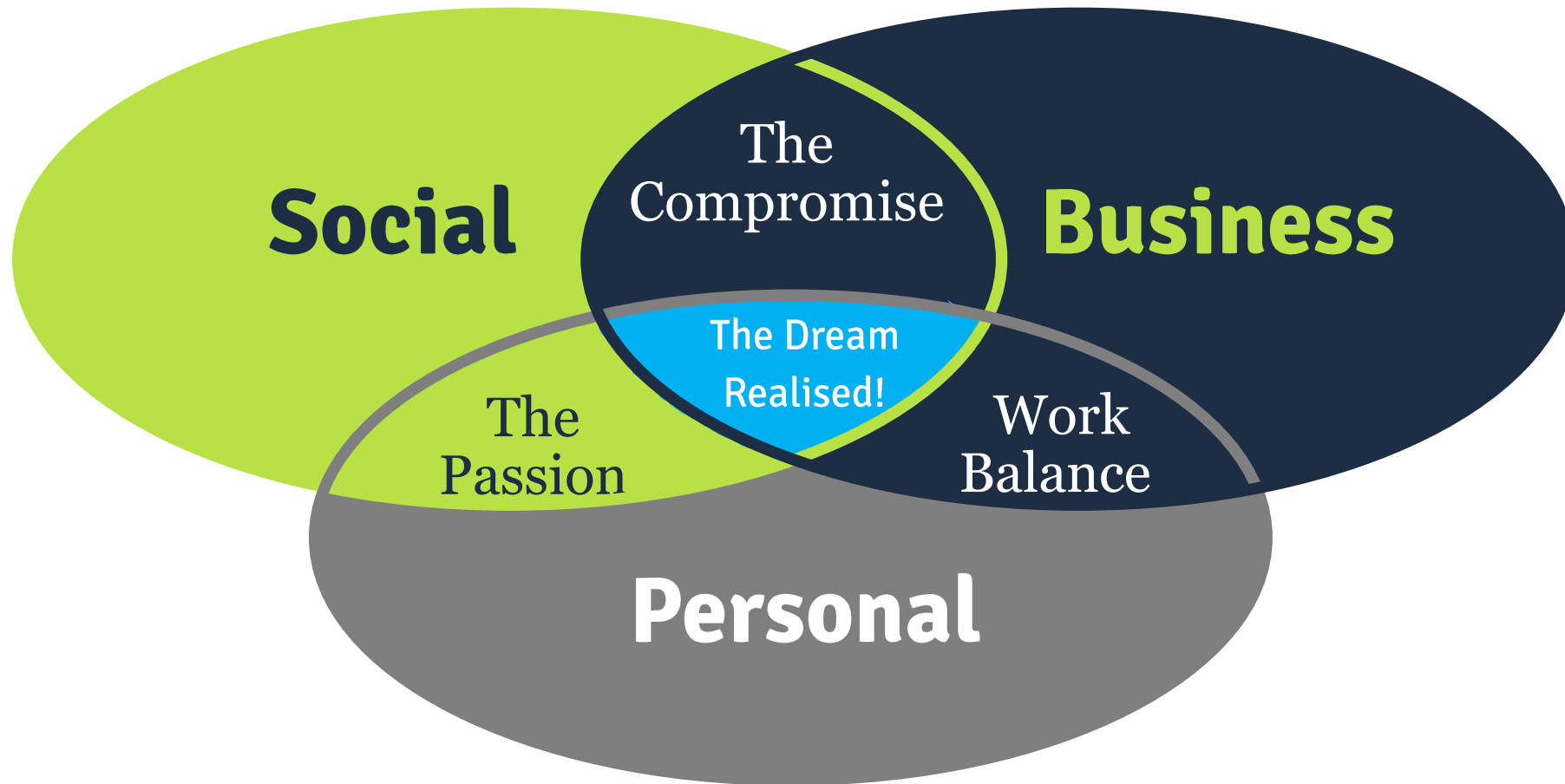
Then comes “The Business”



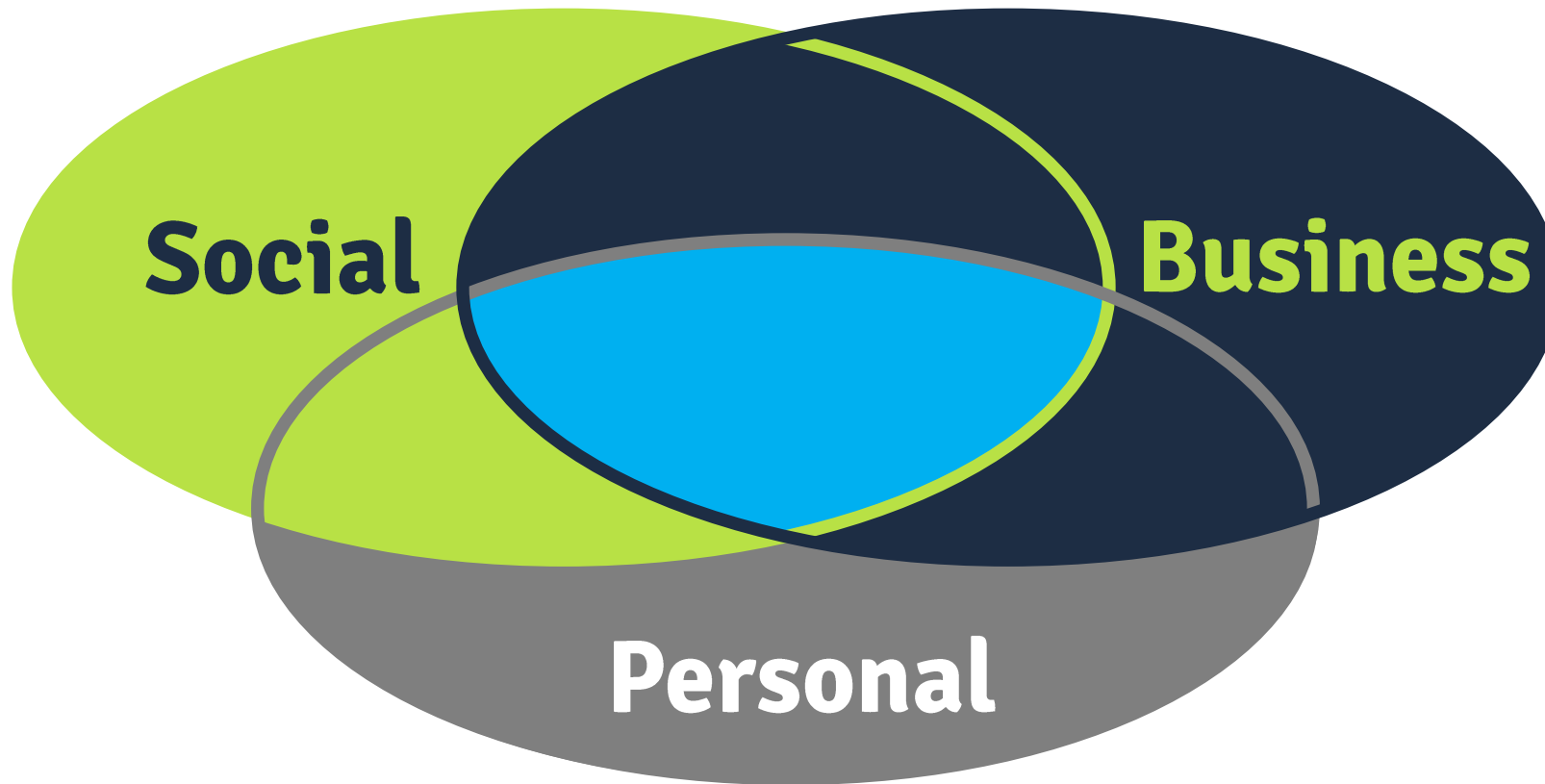
But there is also “you”



What is needed

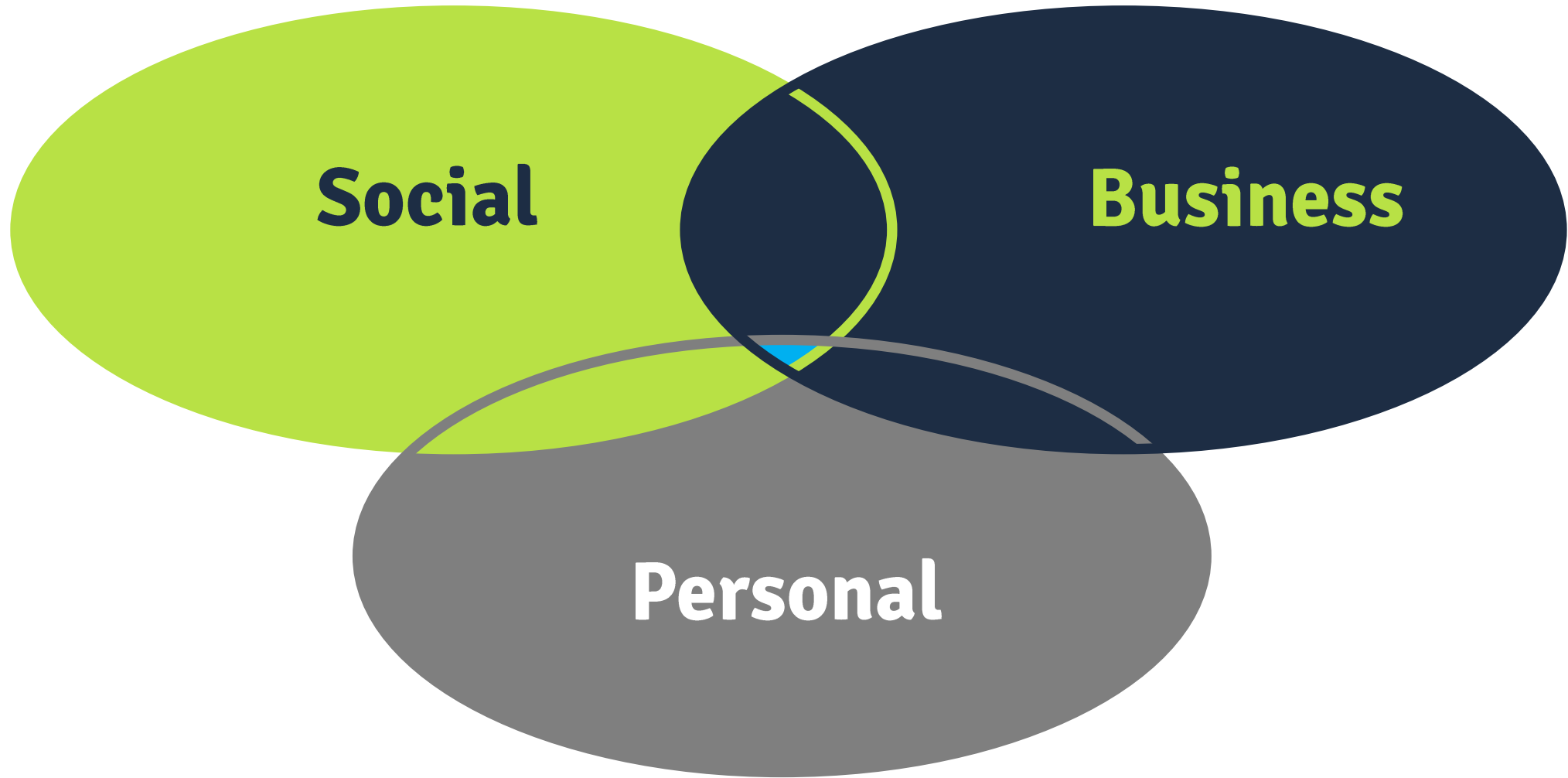


What is needed



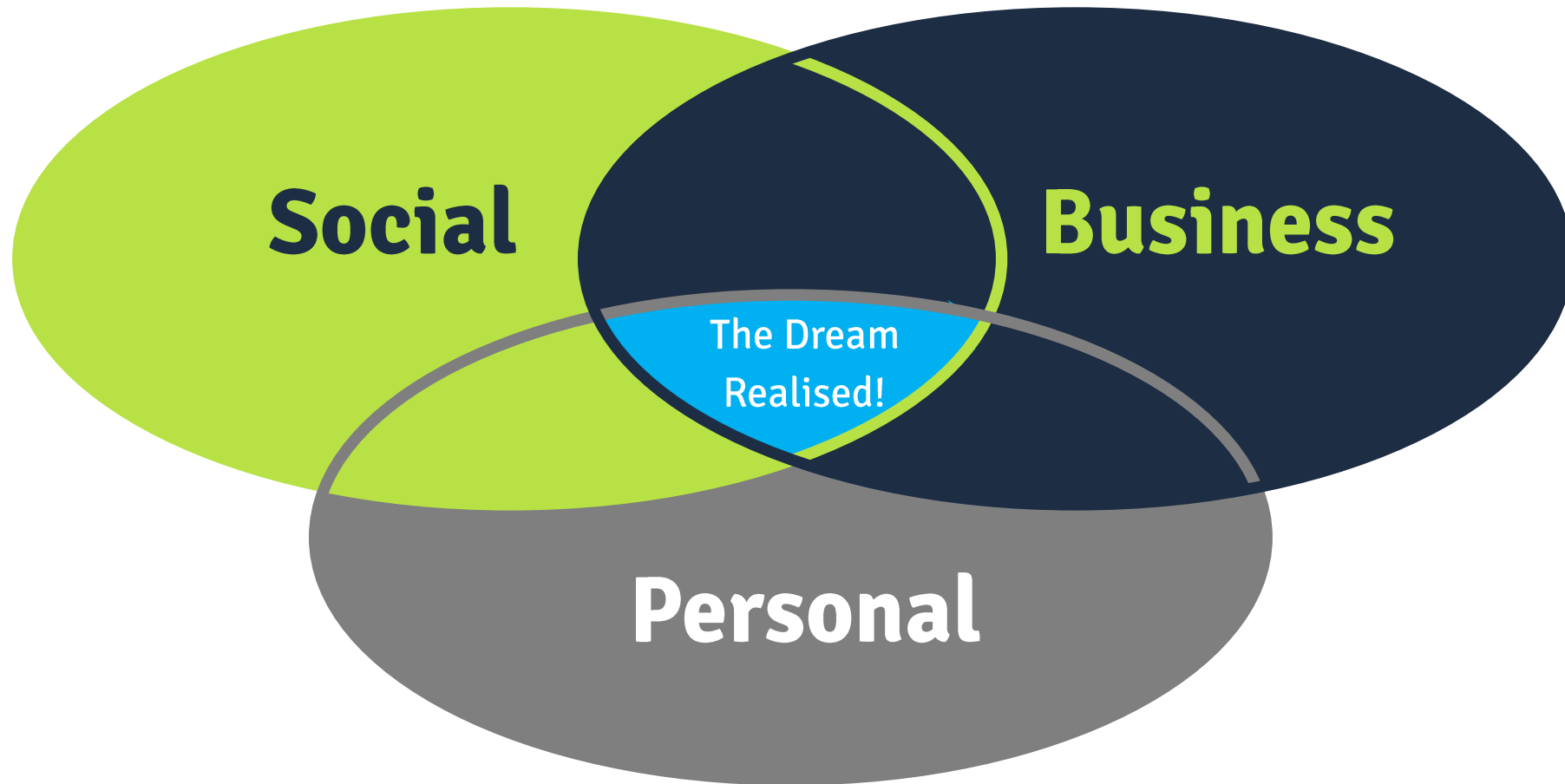
....sometimes they overlap well

What is needed



....sometimes they are conflicted

What is needed



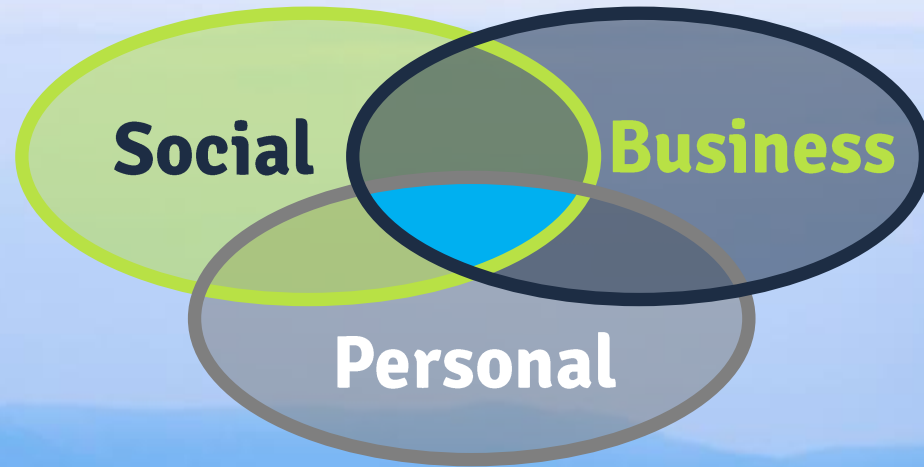
...but wherever it is you need to understand and manage

BNest is about helping you in this journey

BNEST.ie
Fulfil your Dream



BNest is about helping you in this journey



Helping you through:

- Understanding how **all three aspects** apply to YOUR dream
- How to **work better** in each of these spaces
- How to **strike the balance** that best works for you and your dream

BNest Approach

REAL

Real problems
Real people
Real solutions

Formal
programmes
but always
customised to
your reality

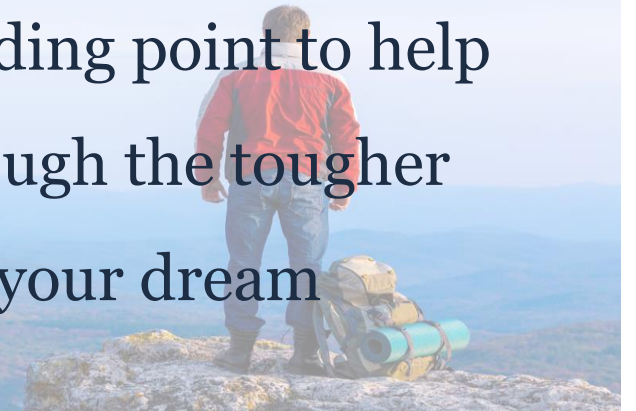
CUSTOMISED



Sharing
among peer
groups

Access to
RESOURCES

A grounding point to help
you through the tougher
parts of your dream



Respect and understanding

Your dream



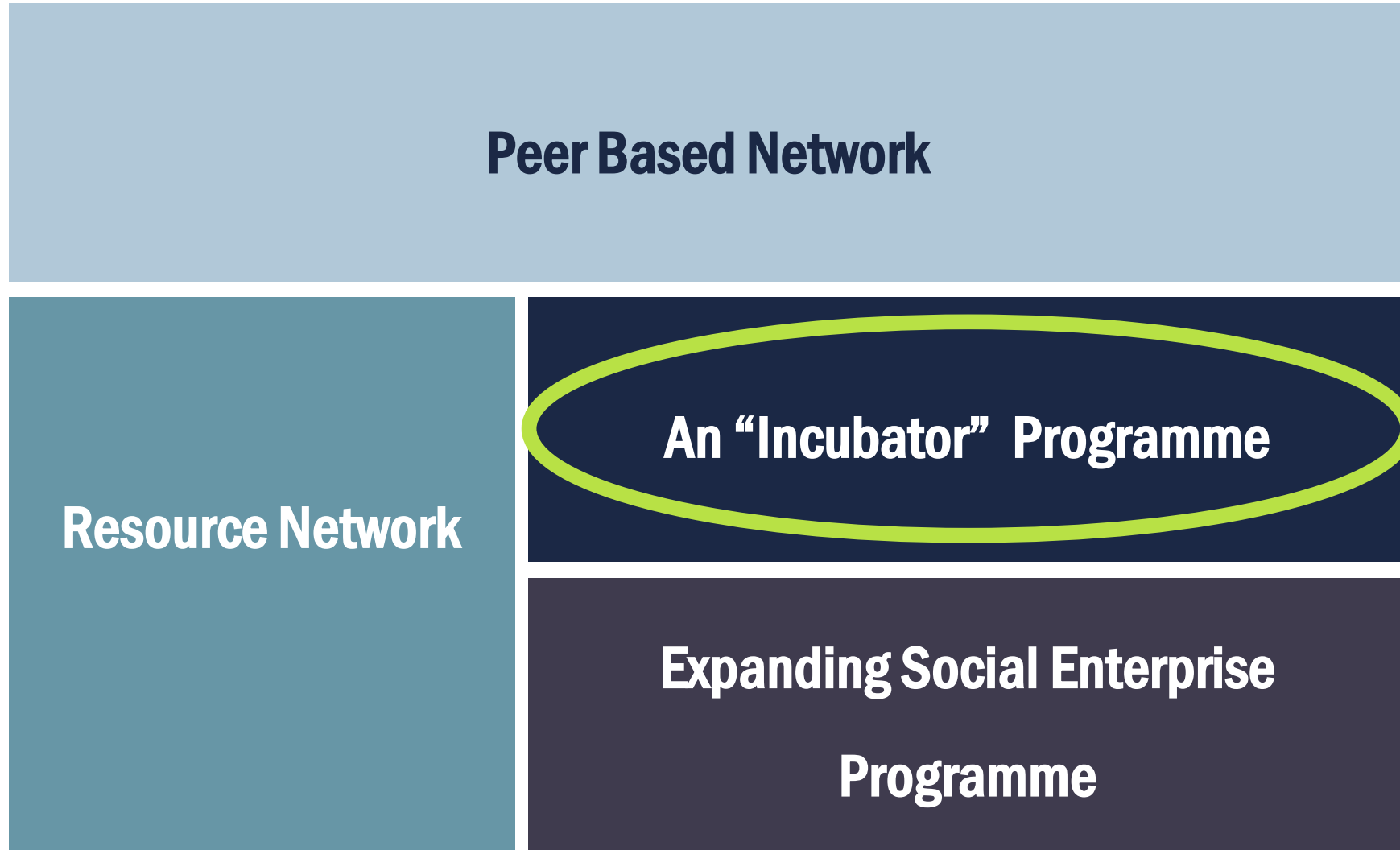
Your effort



Your progress



BNest Approach



Social Incubator Programme



Focused on small peer group (8-10) of emerging social entrepreneurs

Six months membership of Nexus Innovation Hub



Social Incubator Programme



Working individually on “your” start-up

but contributing collectively to the start-ups within your peer

group



Social Incubator Programme

NEXUS
INNOVATION CENTRE
UNIVERSITY OF LIMERICK

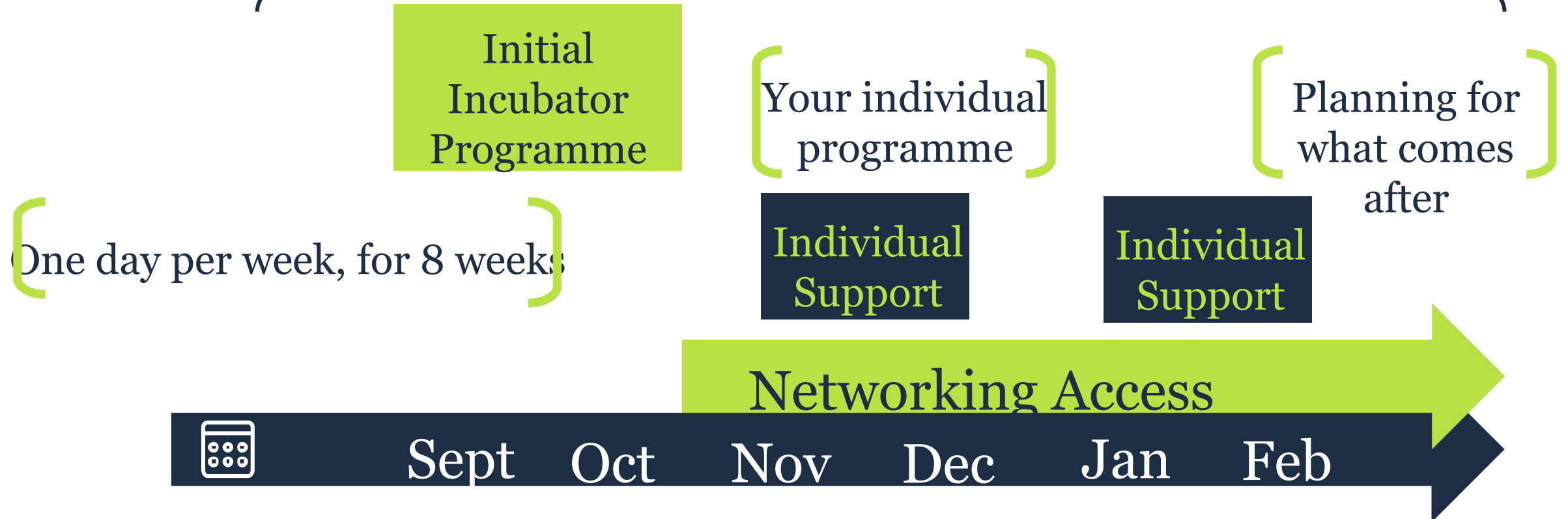


Follow up individual support through later stages

Guided support programme in initial period

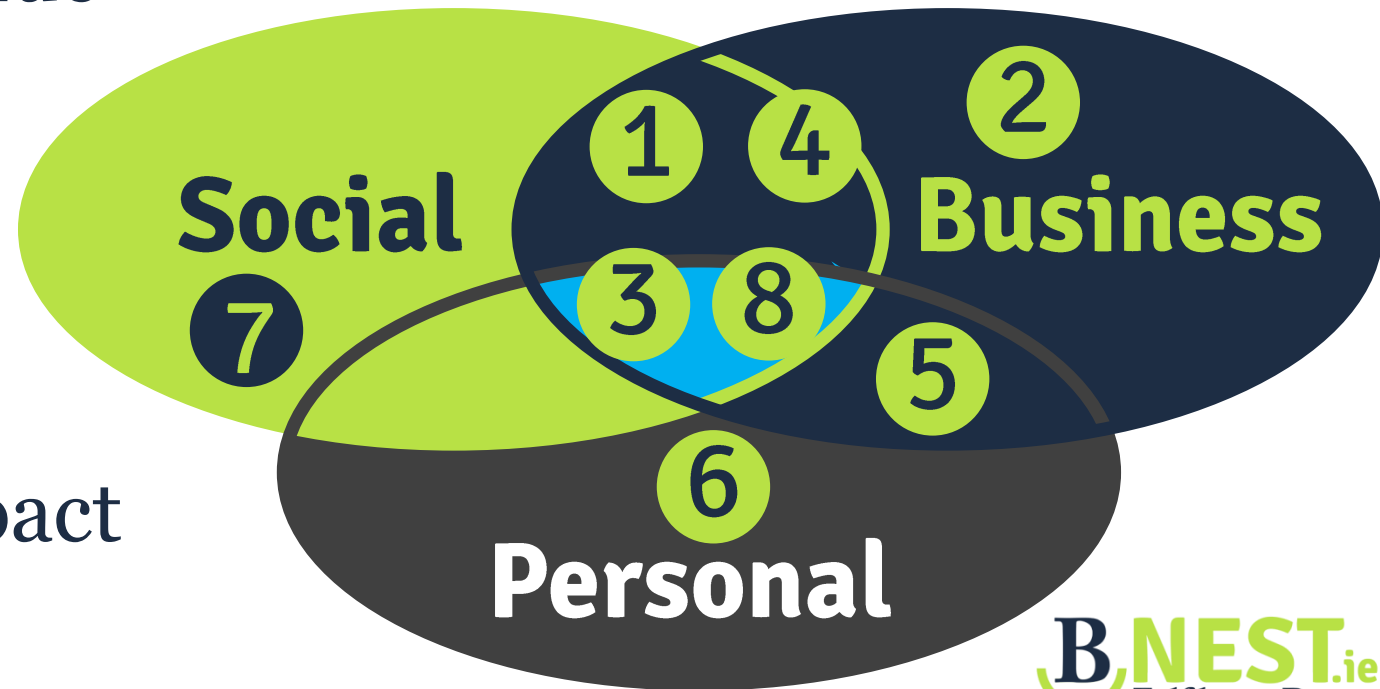
Social Incubator Programme

Participation in Nexus Innovation Hub



Initial Incubator Programme

- 1 Social Proposition
- 2 Tuning the Mission
- 3 Communicating the Value
- 4 Selling the Need
- 5 Building the Team
- 6 Resilience
- 7 Understanding the Impact
- 8 Preparing the Future



Follow On

- Post-initial Programme – Month 3
 - Individual planning session for next three months
 - Inclusive of a networking plan
 - With potential for mentoring component
- Programme Closure – Month 6
 - Future planning beyond programme
 - Showcase evening

The “Contract”



and



deliver this programme to YOU

The “Contract”

In turn you:

- Commit to full participation
- Willingly share with your fellow participants
- Commit to upholding the integrity of the programme to your fellow participants
- Respect all involved as you expect others to respect you
- Enjoy and contribute as best you can

Your opportunity

To explore further your dream
with like minded people
...to see what might be possible...
...and step onward down the
path towards it.

