

ACCREDITED BY  
**SOCIAL VALUE**  
INTERNATIONAL



# SOCIAL VALUE AND SROI PRACTITIONER TRAINING PROGRAM





## Overview:

This training program has been developed by Social Value UK and has been awarded accreditation status by SVI. The course has been delivered for over 10 years by highly experienced Accredited Trainers and is a highly interactive, the program provides learners with the necessary knowledge and skills to be able to conduct a social value or SROI assessment to maximise the impacts of your work. The program meets the requirements for assurance - meaning that your work meets best global standards and by working closely with an Accredited Trainer you will be guided using case studies and practical activities so you can effectively measure and manage the impacts of your work.

## Characteristics:

- **Highly interactive:** Extensive opportunities to work directly with experienced trainers (who are also Accredited Practitioners) and ask questions to identify solutions to practical challenges.
- **Peer-based learning:** Meet and work directly with others on the program to share experiences and insights to strengthen your learning.
- **Practical:** Work on the SVI Value Map to apply the Principles of Social Value to a real-life case study to understand what is required to meet global best-practice.
- **Flexible delivery:** Modular structure that can be delivered live online or in-person with opportunities to stagger the delivery over a time-period that best meets your needs. Can also be delivered in-house to a cohort of learners from the sme organisation.
- **Recognition:** The longest-standing social value and impact management course in the world, delivered to over 5,000 entrepreneurs, NGOs, small private sector and corporate organisations, investors, academics, and consultants from around the world.
- **Certificate:** This course awards you with a renowned Certificate of Completion signed by Social Value International.

## Mode of Delivery:

- 6 modules delivered live over approximately 20 hours by experienced Accredited Trainers - this program can also be delivered in-person over 2 days, however this is subject to COVID regulations.
- Case studies and practical examples from trainer's extensive experiences used to demonstrate how concepts are applied in practice.
- Practical activities for learners to apply the ideas to their own case studies to understand how to effectively report your impacts and improve your own practice.
- Extensive opportunities to directly interact with experienced trainers and peers on the program gives learners the chance to ask questions about each element of the social value and SROI process and how these ideas can be applied to your own context.

## Modules and Schedule:

The Social Value and SROI Practitioner Course follows the existing modules for Social Value International standards:

1. Purpose and scope of impact management
2. Identifying stakeholders and outcomes
3. Measuring the amount of changes
4. Valuing changes to outcomes
5. From outcomes to impact, how to avoid over-claiming
6. Calculations, aggregation, reporting & embedding

## Delivery:

This course is delivered by a number of highly skilled Accredited Trainers from around the world. You can find out more about upcoming training dates from these trainers by heading to the SVI website.

