



EVENT SBI Strasbourg 16-17 January 2014 - Palais des congrès

"Social entrepreneurs: have your say!"

Empowering European social entrepreneurs for innovation, inclusive growth and jobs"

Annex of GECES meeting agenda 06 June 2013 – sessions VII and VIII

For confidentiality reasons at this stage, this document will not be uploaded online, and GECES participants are asked not to disseminate it



Session VII / Chair EMPL filage

1. MARKT overall organisation
 2. MARKT involvement of local authorities, in Alsace and in Europe
 3. HR interactivity and participatory aspects
 4. MARKT involvement and visits of local social enterprises
 5. EMPL booths/stands
 6. MARKT taking stock sessions (Thursday 16 January morning)
 7. HR networking participatory lunch (Thursday 16 January midday)
 8. EMPL ACTIVITY 1: information (Thursday 16 January afternoon)
- Themes will be discussed in session VIII (below)***
9. HR ACTIVITY 2: inspiration (Thursday 16 January afternoon)
 10. HR ACTIVITY 3: conversation (Thursday 16 January afternoon)
 11. HR networking participatory diner (Thursday 16 January evening)
 12. HR world café (Friday 17 January morning)
 13. MARKT a possible “Strasbourg Declaration”? (Friday 17 January afternoon)
 14. HR networking participatory social diner (Friday 17 January evening)
 15. MARKT other issue?

Session VIII / Chair MARKT filage

The Commission would like to discuss the main themes of the ACTIVITY 1 (INFORMATION) of the event STRASBOURG 2014. Therefore, the Commission sent to GECES, end of April, the list of themes discussed internally (SBI steering group) in order for each participant to give his/her say (most important themes, “workshop I can set-up”, etc.). Possible themes:

I. Microfinance and social entrepreneur’s stakeholder forum on green economy

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| A. EMPL, REGIO & ENTR | Micro-credit and micro-finance |
| B. MARKT, ENTR & RTD | Innovative public procurement |
| C. EMPL, ENTR & ENV | Potential of social enterprises for job creation in the field of green economy |
| D. EMPL, ENTR & ENV | How to stimulate the start and development of social enterprises in the field of green economy |
| E. EMPL & ENTR | Sharing good practices to spread innovative approaches across Europe (through creating an opportunity to learn from business models that have the potential to be adapted and replicated in other regions or member states, showcasing scalable and replicable social enterprises and microenterprises in the green economy, etc) |
| F. EMPL & ENTR | Social franchising in the field of green economy |

II. Improving access to funding

G. EMPL & EIF	PSCI & EU Impact Investing and Entrepreneurship Fund
H. MARKT	EuSEF
I. MARKT, ENTR, SANCO & CNECT	Crowdfunding and Social stock exchanges for social enterprises
J. EMPL & REGIO	Structural funds for social entrepreneurs (ESF, ERDF)
K. MARKT	A European Community reinvestment act for social investment?

III. Increasing the visibility of social economy

L. EESC	Civil society dialogue in the social economy
M. BEPA & RTD	Social innovation and systemic change
N. CNECT & BEPA	Use of intelligent social networks for social enterprises
O. EMPL, ENTR & MARKT	How could we better promote the social entrepreneurs and make them more visible / reliable / trustable? + Social labels and certifications
P. EMPL + ONCE Foundation (ES)	Social Policy Investment and Social Entrepreneurship
Q. MARKT, ENTR & REGIO	Helping social entrepreneurs: capacity building from national and local governments. Start-ups.
R. EMPL, MARKT & RTD	Social impact measurement
S. MARKT, ENTR & EMPL	Cross border trade for social enterprises
T. TRADE, ELARG & MARKT	External dimension of social entrepreneurship
U. REGIO & RTD	Scaling up social innovation: role of incubators
V. EAC	Education and training of social entrepreneurs

IV. Improving the regulatory framework

W. MARKT & ENTR	Corporate governance models of the social economy
X. ENTR, ECFIN & MARKT	Need for European forms in regulatory framework - asset locks
Y. COMM, EAC & TAXUD	Volunteers in social enterprises

During the GECES, the list of presentations can include:

- **Theme M above: Michel Mercadié**, on Ecosystems (information, legal advice, training, networking, charter, best practice exchange, « political » networking), PPT presentation, 10 mn
- **Theme P above: Alberto Durán**, 10 mn
- **Theme S above: Bruno Roelants and Giuseppe Guerini**, on “The delivery of services of general interest in Europe and social enterprises – a cooperative perspective”, 10 mn
- **Theme T above: Filippo Addarii**, Serbian case: “Social business and innovation initiatives in the EU’s enlargement/neighbourhood policy”, 10 mn
- **Theme W above: Nicolas Hazard**, on “Social Good Lab” (incubation program offering support services and financing to technology-based social enterprises, founded by le Comptoir de l’Innovation, the City of Paris and OSEO / successful cooperation between private, public and non-governmental actors), PPT presentation, 10 mn