

MetLife Foundation
Inclusion Plus⁺

Inclusion Plus is an innovation competition from MetLife Foundation that seeks to build a strong, stable ecosystem to support those working to accelerate access to financial services for those who need it most in Ireland.

We need your expertise.

Many Irish companies, both financial and otherwise, already work with products and services that could make a huge impact. To participate in the competition, you'll need to be an entrepreneur, non-profit or existing company with a product, service, programme or innovative solution that falls into one of three following subcategories:



Creating breakthrough innovations with potential to improve financial health



Extending the reach of impact for existing products, programs or services



Adapting existing businesses or technologies to underserved customers

Join our mission.

Inclusion Plus will support the most impactful and scalable ventures' development through high-quality mentorship, media exposure and potential grant funding.

At the final pitch event, five finalists will be awarded prizes as follows:

PRIZES

1st €25,000 2nd €10,000



3rd €2,500 4th €2,500 5th €2,500

PEOPLE'S CHOICE: €1,000

An additional three promising semi-finalists will win
€2,000 grants in the following categories:

+ Existing solutions

+ Ideas

+ Product/Service
Adaptation

Learn more at
Ireland.InclusionPlus.com