

# THE IDEAS COLLECTIVE

MAKING CHANGE HAPPEN

Do you have a great idea?  
Want to make a positive change?

Apply for your place on  
**THE IDEAS COLLECTIVE**

- Learn about how change happens locally and globally
- Bring your idea for social change or environmental sustainability to life

[www.stand.ie/ideas](http://www.stand.ie/ideas)

Apply by 24th May

PROGRAMME RUNS PART-TIME JUNE-AUGUST

# THE IDEAS COLLECTIVE

MAKING CHANGE HAPPEN

Setting out with an idea for social change, it can be difficult to find the guidance needed to help put your idea into practice. The Ideas Collective seeks applicants who wish to learn about how change happens and who have the desire to create change.

## About the Ideas Collective

The Ideas Collective is a part-time programme over 100 days for 20-25 motivated individuals or groups with an idea for a social or environmental action project.

At Suas, we want to transform the lives of people living in disadvantaged settings in Ireland and internationally, and we see the need for different types of action to advance equality, human rights and sustainable ways of living.

If you have ideas for projects, we want to support you to develop and implement these through The Ideas Collective in summer 2016.

# What's involved?

## THE PROGRAMME HAS FOUR MAIN ELEMENTS:

### 1. PROJECT:

The programme is built around projects that participants choose to develop and undertake over the course of approx 100 days. All projects should have a social and/or environmental dimension and directly link with one or more of the Sustainable Development Goals.

We're particularly interested to hear about ideas for projects that link with Goal 4 and key aims for Suas including increased access to quality education, gender equality, appreciation of diversity and education for sustainable development.

Projects should fall into one of two categories:

Public engagement: projects to increase public awareness and engagement with a social or environmental issue e.g. articles, animations, podcasts, documentaries, events, fundraising, campaigns, petitions, etc.

Innovative solutions: projects that deliver a practical solution (product or service) to address a social or environmental issue e.g. technological solutions, website, hackathon, app, volunteering initiatives.

### 2. WORKSHOPS:

Participants must be available to take part in four group workshops between June and August 2016 – one induction evening in June and three weekend sessions in June, July and August. The group sessions will focus on a series of themes to support you to develop the knowledge, skills and confidence to develop and implement your projects. Participants will have the opportunity to meet and learn from experts in the areas of social and environmental action. See Programme Overview below for more details.

### 3. MENTORING:

Participants will be matched with a mentor who will provide support for the duration of the programme, helping them to realise their vision. The mentor will be contactable between workshops with the expectation that you will speak/meet at least 3 times during the programme.

### 4. PROJECT LABS

In between workshop weekends we will hold optional project labs for participants to work on their projects together and get support from each other. The dates for these will be confirmed based on participants' availability.

### 5. SHOWCASE AND NETWORKING:

After the programme has ended, there will be a showcase event where participants can present the impact of their projects, share knowledge and experiences and connect with a wider community involved in social and environmental action. This will also act a platform for those who wish to further develop their projects.

# Who we're looking for

The problems facing Ireland and the world require creative leaders in a range of fields. We are looking for young adults from diverse backgrounds to participate in The Ideas Collective.

## YOU MUST MEET THE FOLLOWING ELIGIBILITY REQUIREMENTS:

- Be resident in the Republic of Ireland
- Have an idea for a project or business with a social and/or environmental benefit
- Demonstrate passion, drive and commitment to the idea/project, as well as personal integrity
- Be available to commit to a 3-month programme and fully participate in all group sessions (see key dates below)
- Commit at least 5 hours/week (outside the workshops) to working on your project

In addition to the eligibility requirements, we are looking for participants who demonstrate and/or desire to develop the following characteristics and competencies:

- Commitment to human rights and social change
- Openness to action learning
- Commitment to collaboration / partnership
- Accountability
- Communication and Advocacy skills
- Project Management skills

This is the programme for you if:

- You want to contribute to positive social change
- You have an idea for action and want support to define/develop/implement it
- You are interested in developing perspectives, knowledge and skills that will be helpful for your project and on personal and professional levels
- You are interested in meeting and learning from social and environmental leaders as well as other participants
- You enjoy interactive learning / groupwork
- You can travel to every workshop – as attendance is compulsory. Workshops will take place in Dublin.

## Core themes:

- Understanding Context & Change
- Engaging Others /Valuing Diversity
- Acting for Impact

## Programme overview:

DATES	MILESTONE	DETAILS
<b>24th May</b>	Application Deadline	Online – <a href="http://www.stand.ie/ideas">www.stand.ie/ideas</a>
<b>Late May</b>	Interview	Individual Interview
<b>10th June: Dublin</b>	Induction Evening 4 - 7pm	Prepare Introduction to Programme
<b>25 - 26th June: Dublin</b>	Weekend 1: Ignite	Design Understanding context & how change happens Project planning & budgeting Identifying potential collaborators & partners Masterclass 1: Public Engagement Masterclass 2: Innovative Solutions Masterclass 3: Communications & Advocacy
<b>16 - 17th July: Dublin</b>	Weekend 2: Take Off	Develop & Implement Troubleshooting Reviewing & adapting plans Communications for change Masterclass 4: Public Engagement Masterclass 5: Innovative Solutions Masterclass 6: Measuring Change
<b>July - August: Dublin</b>	Project Labs	Dates tbc based on participants availability
<b>27 - 28th August: Dublin</b>	Weekend 3: Landing	Evaluate Assessing impact Action Planning Masterclass 7: Scaling projects
<b>Early September</b>	Showcase	Connect Share experiences/project plans with key stakeholders

## Practicalities:

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The full cost of the programme is over €500 but with funding from Irish Aid, we are only asking participants to contribute €50/€100 to the cost of the programme. Bursaries are available and can be requested on the application form. Travel costs incurred to attend workshops will be reimbursed.

### FUNDING:

Some seed funding will be available for projects. Applicants can outline projected costs on their application form.

### HOW TO APPLY:

Applications are now open for The Ideas Collective 2016. You can apply as an individual or as a small team of maximum 4 persons.

To start the application process please download and complete an application form from our website [www.stand.ie/ideas](http://www.stand.ie/ideas)

If you have questions about any aspect of the programme, please get in touch with us on 01 6621 400 or email [ideas@suas.ie](mailto:ideas@suas.ie).

Complete your application form and send it in to us by **TUESDAY 24TH MAY, MIDNIGHT.**

Applications will be reviewed on an ongoing basis so early applications are welcome!

There will be a competitive recruitment process with individual / team interviews taking place from late May 2016.

## Workshop facilitators include:

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### Amanda Benstead:

Amanda spent the first decade of her career climbing the ranks in Haymarket Publishing and ultimately became responsible for two consumer magazines and fifty staff. In 2001 she took a life-changing decision to volunteer with VSO in Bangladesh as an Organisational Development Advisor. Since her return to the UK in 2006 she has been self-employed, continuing to focus on organisational development and the design and facilitation of learning and development programmes. Amanda's passion is for supporting sustainable culture and behavioural change through focusing on self-awareness, trust and confidence building and developing influencing skills with leaders and teams. Current projects include a Campaigning and Advocacy Leadership Programme and a Women's Rights Leadership Programme.

### Siobhán O'Donoghue:

Siobhán O'Donoghue is the Director of Uplift, a new organisation focusing on people powered change. She has been a community worker and social justice activist for many years. Her experience ranges from community and youth work, to national policy advocacy and campaigning. She has a particular interest in economic justice, women's equality, anti-racism, and workers rights.

From 2002 to 2014, Siobhán was the Director of the Migrant Rights Centre Ireland. In 2012, Siobhán completed an M.A. in Applied Social Studies in NUI Maynooth. Prior to qualifying as a community and youth worker, she trained to be a nurse. In 2010 she was awarded the Captain Cathal Ryan Scholarship for Social Entrepreneurship.

### Anthony Haughey:

Anthony Haughey is an Armagh-born artist who explores contested territories in Ireland and Europe. He is a lecturer/researcher in the School of Media, DIT where he is also a PhD supervisor at the Centre for Research in Transcultural Media Practice. He has collaborated widely with diverse societal groups and individuals, often blurring the lines between subject and viewer. Anthony has travelled to Bosnia and Herzegovina several times since the late 90s and has recently completed a film titled UNresolved. UNresolved, currently on show in Limerick City Gallery, draws on first hand testimonies from the Srebrenica massacre and is a chilling indictment of what happened there almost 20 years ago. His photography and film work has been widely exhibited and published. Anthony is an editorial advisor for the photographic journal Photographies published by Routledge London.