



European Network of Social Integration Enterprises

Competition 'Selfie on the workspace'

The European Network of Social Integration Enterprises is launching the Facebook competition 'Selfie on the workspace'. The objective of the contest is to show the diversity of workers and work places of work integration social enterprises in Europe.

The Facebook contest will run from April 24 to May 25, 2017. It is open to the workers of the work integration social enterprises of ENSIE's members.

How to participate ?

- Like ENSIE page on Facebook.
- Post a selfie took on the workspace on the contest dedicated page.
- Comment with a statement on your work mentioning your name and the name of the enterprise you work for. The comment will be written in your mother tongue and will not exceed a maximum of 200 words.
- Invite people to like your post.
- The participant who gets the more likes will win the national competition and will represent its country during the European competition.

Selection and Award ceremony

Selection criteria: the funnier pictures and comments will be awarded.

There will be one finalist selected for each country on the basis of the likes received. Each finalist will be the representative of its country and will participate in the European competition (21 countries).

An independent jury composed of a communication expert and a class Belgian students will select the 3 winners among the 21 national finalists.

The 3 winners will be invited to participate in the meeting organized by ENSIE on the 15 & 16 June 2017 in Belgium, during which will be held the award ceremony.

The winners of the contest will receive a two days' trip in Belgium organized on the 15 & 16 June, as well as a surprise gift from a European work integration social enterprise.

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Rules

Objective and period of the competition

The objective of the contest is to show the diversity of workers and work places of work integration social enterprises in Europe. The selfies can be uploaded on the dedicated Facebook page between the 24 April and the 25 May 2017, 12pm Central Europe Time.

How to participate

- Like ENSIE page on Facebook.
- Post a selfie took on the workspace on the contest dedicated page.
- Comment with a statement on your work mentioning your name and the name of the enterprise you work for. The comment will be written in your mother tongue and will not exceed a maximum of 200 words.
- Invite people to like your post.
- The participant who gets the more likes will win the national competition and will represent its country during the European competition.

Eligibility and obligations

- Participation is open to the workers of the work integration social enterprises of ENSIE's members.
- Each participant may only post one selfie on the contest page. If several selfies are posted by the same person, this person will be automatically excluded from the contest.
- It is mandatory to write its name and the name of the enterprise you work for when commenting the selfie. The comment should be limited to maximum 200 words.
- The candidate must be available to participate in the award ceremony to be held on 15 & 16 June in Belgium.

Selection of winners and prizes

Selection criteria: the funnier pictures and comments will be awarded.

There will be one finalist selected for each country on the basis of the likes received. Fairness and respect are the basis of the competition. Any participant reasonably suspected of cheating, including but not limited to the unfair acquisition of votes, will be disqualified from the competition.

Each finalist will be the representative of its country and will participate in the European competition (21 countries).

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The 3 winners will be invited to participate in the meeting organized by ENSIE on the 15 & 16 June 2017 in Belgium, during which will be held the award ceremony.

The winners of the contest will receive a two days' trip in Belgium organized on the 15 & 16 June, as well as a surprise gift from a European work integration social enterprise. If one of the winner is a Belgian participant, he will receive a two day' trip in Marseille, France, on the 16 & 17 November 2017.

Copyright

By entering the competition, participants retain full copyright of their images. However, participants also agree to be bound by Facebook legal terms (<https://www.facebook.com/legal/terms>). Participants also grant the European Network of Social Integration Enterprises the right to publish and exhibit uploaded selfies.

Acceptance of Competition Rules

By entering the competition, the participants agree to be bound by the Competition Rules, including acceptance of granting copyright to the European Network of Social Integration Enterprises.

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