



# BSI – Buying for Social Impact



## The Project in a Nutshell

Buying for Social Impact (BSI) is a project commissioned by the Executive Agency for Small and Medium-sized Enterprises (EASME) and the European Commission Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) to promote the use of social considerations in public procurement procedures. The project has two main objectives:

- To encourage contracting authorities to use public procurement to pursue social goals;
- To Increase the capacity of social economy enterprises to take part in public procurement procedures and to access new markets.

The project covers 15 Member States: Croatia, the Czech Republic, Denmark, France, Germany, Greece, Hungary, Italy, Ireland, Latvia, the Netherlands, Poland, Romania, Slovakia and Sweden.

## What we do

We inform authorities and suppliers in these countries about social considerations in purchasing procedures by raising awareness, and by providing training to contracting authorities and suppliers to the public sector. The work of BSI is divided into two strands:

- Knowledge development through desk research on: how the new public procurement directive has been transposed at national level, identification of good practices showcasing how the social aspects of the directive can be implemented in practice, and a mapping of the capacity of social economy enterprises in accessing markets.
- Knowledge sharing and exchange through the organisation of awareness raising and training events in the 15 EU countries.

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**Buying for Social Impact conference in Ireland**

## Who We Are

The BSI Team consists of a network of National Public Procurement and Social Economy experts in the above-mentioned EU countries. The Team of National Experts is coordinated by a Consortium led by the European Association for Information on Local Development (AEIDL) bringing together European organisations active in the promotion of local development and social economy enterprises: the European Network of Cities and Regions for the Social Economy (REVES), DIESIS COOP, Social Economy Europe (SEE) and the European Network of Social Integration Enterprises (ENSIE).

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The project in Ireland is implemented by **Social Economy Europe** in cooperation with the **Irish Social Enterprise Network**, the representative network for social enterprises for ENSIE in Ireland.

- **Location: Dublin City Council – Rediscovery Centre, Ballymun, Dublin 9.**
- **Time & Date: 09:00 to 17:00 on Thursday 5<sup>th</sup> of September 2019**
- **Format: Conference. Breakout session**

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## Boosting social economy and social enterprises through responsible public procurement in Ireland

09.00 – 09.30	Registration – Tea and Coffee
09.30 – 10.00	<p>Welcome – Presented and moderated by <b>Chris MM Gordon</b> and <b>Emma McEvoy</b></p> <ul style="list-style-type: none"> <li>• <b>Sarah Miller</b>, CEO, the Rediscovery Centre</li> <li>• <b>Michael Ring</b>, Minister for Rural &amp; Community Development</li> </ul>
10.00-10.20	<p><i>The weight and the transformative potential of social economy enterprises in Ireland and in Europe</i></p> <p><b>Chris MM Gordon</b>, CEO and co-founder of the Irish Social Enterprise Network</p> <p><b>Víctor Meseguer</b>, Director of Social Economy Europe</p>
10.20- 10.30	<p><b>Estelle Bacconnier</b>, Policy Officer in charge of the social economy, European Commission, DG Grow</p> <p><i>Development of socially responsible Public Procurement in the European Union: the Buying for Social Impact project</i></p>
10.30 – 10.50	<p><b>Emma McEvoy</b>, BSI-Ireland legal and social economy expert, Maynooth University</p> <p><i>Exploring the use of Socially Responsible Public Procurement in Ireland – Lessons Learnt from the Project</i></p>
10.50 – 11.10	<p><b>Derek Flanagan</b>, Higher Executive Officer, Policy Unit, Office of Government Procurement</p> <p><i>Overview of recent Irish policy developments</i></p>

<b>11.10 – 12.30</b>	<b>Panel One: Purchasing in a socially sustainable way in Ireland to boost social economy enterprises</b>
	<p>Chair: <b>Emma McEvoy</b></p> <p><i>The panel assesses the impact of The European Union (Award of Public Authority Contracts) Directive 2016 (SI No. 284 of 2016)</i></p>
11.10 – 11.25	<b>Bruno Herbots</b> – Herbots Solicitors

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	<i>A diversity of tools facilitating the access of social economy enterprises and organisations to public procurement: a focus on sourcing, social and environmental clauses and division of contracts into lots</i>
11.25 – 11.40	<b>Dr. Paul Davis</b> – Dublin City University  <i>Supply Chain and subcontracting opportunities</i>
11.40 – 11.55	<b>Andrew Forde</b> - Principal Officer / Head of Rural Strategy & Social Enterprise Unit, Department of Rural and Community Development, Irish Government  <i>An overview of the national Strategy for Social Enterprises</i>
12.20 – 12.30	Questions and Answer Session

12.30 – 14.00	Lunch and Social Enterprise Exhibition
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<b>14.00 – 14.45</b>	<b>Roundtable: What are the challenges and opportunities for procurers in Ireland</b>
	<i>Facilitators: <b>Emma McEvoy, Chris MM Gordon</b></i>
<b>14.00 – 14.45</b>	<b>Panel Two: Experiences of implementing Socially Responsible Public Procurement</b>
14:00 – 14:15	<b>Kieran Moylan</b> - Principal Officer over Care & Rehabilitation at the Irish Prison Service  <i>Experience of facilitating social enterprises in the Irish prison sector through reserved contracts</i>
14.15 – 14.30	<b>Kathleen McCann</b> - Employment & Training Coordinator at Technological University Dublin/Grangegorman Development Agency  <i>Experience of conducting socially driven public procurement</i>

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14.30 – 14.45	<b>Colin Jess, Social Enterprise NI</b> <i>Experience of facilitating social enterprises in NI public contracts: an overview of the NI social enterprise landscape</i>
14.45 – 15.00	Questions and Answer Session
15.00 – 15.15	Coffee and tea break

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<b>15.15 – 17.00</b>	<b>Panel Three: The transformative work of public procurement and supply chains</b>
	<i>Chair: <b>Chris MMGordon</b></i>
15.15 – 15.30	<b>Duncan Walker</b> , Associate Consultant at Collaboration Ireland, member of the Board of ISEN  <i>Facilitating access of social economy enterprises to public procurement through subcontracting</i>
15.30 – 15.45	<b>Dr. Deiric O’Broin</b> , Head of Social Enterprise at Dublin City University.  <i>What supports do social enterprises need?</i>
15.45 – 16.00	Questions and Answer Session
16.00-17.00	Interactive Session – Questions to be posed to audience <ul style="list-style-type: none"> <li>• What are the opportunities?</li> <li>• What are the challenges?</li> <li>• What do you need?</li> </ul> <p>Closing Remarks by</p> <ul style="list-style-type: none"> <li>• <b>Emma McEvoy</b>, BSI-Ireland legal and social economy expert, Maynooth University</li> <li>• <b>Andrew Forde</b>, Principal Officer / Head of Rural Strategy &amp; Social Enterprise Unit, Department of Rural and Community Development, Irish Government</li> </ul>

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