

SEEDING

Social Economy Enterprises addressing
Digitalisation, Industrial Relations and the European Pillar of Social Rights

Online workshop - IRELAND

Tuesday 30th of March 2021 (10:00-11:30)

ZOOM

PROGRAMME

10.00 – 10.05	Welcome <i>Chris Gordon, Irish Social Enterprise Network</i>
10.05 – 10.10	Chairperson and introduction <i>Dr Gerard Doyle, Technological University Dublin and METHOD Consultants (SEEDING National Expert)</i>
10.10 – 10.20	Research into digitalisation across rural towns in Ireland <i>Professor Theo Lynn, Dublin City University</i>
10.20 – 10.30	Digitalisation and the labour market – social enterprise context <i>Tanya Lalor, METHOD Consultants (SEEDING National Expert)</i>
10.30 – 10.40	Opportunities for digitalisation and social enterprise <i>John Evoy, General Manager, Grow Remote</i>
10.40 – 10.50	Applying new technologies to support sustainable work and communities <i>Davie Philip, Manager, WeCreate</i>
10.50 – 11.20	Discussion: Social economy enterprises in the era of digitalisation: challenges and impact on working conditions and employment <i>Moderated by John Murphy, Manager SPEEDPAK</i>
11.20 – 11.30	Conclusion and next events

Register at <https://seedingireland.eventbrite.ie>

IRISH
SOCIAL
ENTERPRISE
NETWORK



METHOD

SPEAKER BIOGRAPHIES

Chris Gordon	<p>Chris is the CEO of the Irish Social Enterprise Network (Socent.ie) and Managing Partner of Collaboration Ireland. Chris is an Adjunct Teaching Fellow of Trinity Business School and is a facilitator for the BCorp community in Ireland. Chris also volunteers as Chair of Far and Wild social enterprise and is Vice President of the Irish US Alumni Association. As well as being a member of the National Social Enterprise Policy Implementation Group, Chris also works with colleagues across Europe on European Social Procurement on BuySocial.ie initiatives, a lead on the European Net-Works project and others.</p> <p>Chris' work focuses on leading and managing European and nationwide projects on Social Enterprise, Social Entrepreneurship, Social Procurement, Corporate Responsibility, Social Impact, Startups, Cooperatives, Exporting, SMEs in Ireland and leading a life of passion and purpose.</p> <p>Chris has a degree in Theoretical Physics from Queen's University Belfast, a Masters in Business from the University of Ulster and has qualifications from the Institute of Banking, LIA and UCD.</p>
Dr Gerard Doyle	<p>Gerard has over 25 years experience working in community development and social enterprise development in rural and urban contexts. He is currently a lecturer at the Environment and Planning, TU Dublin. He has written extensively on social enterprise and has journal articles published in a number of international peer reviewed publications. Along with Tanya Lalor, he co-edited a book on social enterprise entitled '<i>Social Enterprise in Ireland- A People's Economy?</i>' Published by Oak Tree Press. He has been a director of several social enterprises.</p> <p>He has obtained an honours BSc in social policy through the Open University and a diploma in Applied Finance from the IMI. Ger holds an MSc in Local Economic Development with the University of Glasgow and his thesis was on the role social enterprise can perform in the regeneration of urban disadvantaged communities. In 2020, he completed a PhD, by publication, on the role social enterprise can play in the transition to more sustainable local economies in Ireland.</p>
Prof Theo Lynn	<p>Professor Theo Lynn is Professor of Digital Business at DCU Business School. He specialises in the role of digital technologies in transforming business processes. His main teaching areas are strategy and digital marketing. He has been published widely including the European Journal of Marketing, Information, Communications and Society, the Journal of Distributed and Parallel</p>

	<p>Computing, the International Journal of Advertising, European Planning Studies and others. He is the Series Editor on the Palgrave Studies in Digital Business & Enabling Technologies. He is a regular speaker at both academic and industry conferences.</p> <p>Professor Lynn has recently completed research looking at the state of digitalisation in rural towns in Ireland.</p>
Tanya Lalor	<p>Tanya is co-founder of METHOD Consultants. She has worked with social enterprises (and the community and voluntary sector) for over twenty years and has taught social enterprise development at third level. She has a background in work in the youth and disability sectors in Ireland and the UK, and in industrial relations and HRM. She holds a BA (Psychology), an MBS from UCD's Smurfit School of Business, and a Diploma in Social Integration and Enterprise for Community Development Workers, from the Centre for Co-operative Studies in UCC.</p>
John Evoy	<p>John Evoy recently joined Grow Remote as General Manager following three years as the Social Enterprise Development Fund Manager at Rethink Ireland where he managed a wide portfolio of social impact investments. He is also the founder of the Irish Men's Sheds Association.</p>
Davie Philip	<p>Davie Philip is a community catalyst and facilitator at Cultivate, the Sustainable Ireland Cooperative. He is the coordinator to the Open Food Hub at Cloughjordan Community Farm, a community-led social enterprise based in the WeCreate enterprise centre in Cloughjordan Ecovillage. The Open Food Hub is developing sustainable routes to market for small producers through the utilisation of a user-owned, digital market platform.</p>
John Murphy	<p>John P. Murphy is the CEO of Speedpak Group. John has extensive experience across business, social enterprise and local development companies. He began his career in education and later moved to the private sector where he held business development roles with Coca Cola HBC Ireland and Bass Brewers. John has led Speedpak Group since 2003 during which time the Company has evolved significantly and won numerous awards for social entrepreneurship, including Arthur Guinness Fund Award (2010), The Ireland Funds Flagship Awards (2017) and Social Innovation Fund Ireland Education Award (2018).</p>