CERTIFICATE IN ENTERPRISE AND COMMUNITY DEVELOPMENT

Programme Overview

Accreditation Body
ATU – 60 Credit certificate

Delivery Methodology
Delivery is online through a combination of experiential live workshops, study groups and online learning. There are no traditional examinations. Continuous assessment is used throughout the programme. Class sizes are small so you can learn in a friendly atmosphere with and from your peers as well as getting to know your tutors.

Modules
The programme consists of six 10 credit Modules: Learning to Learn, Information Technology, Communications, Social Enterprise Development, Community Development and Sociology An Introduction. Please see further details below.

When are the workshops held?
Workshops are facilitated by tutor/experts and are delivered on a combination of Thursday evenings between 5 and 8 p.m. and Saturday mornings between 9 and 12.30. Readings, Learning Activities, Recorded Lectures and Videos are available online so you can study in your own time and at your own pace. Importantly, if you miss a workshop(s) you can catch up with class and lecture recordings stored on the platform.

Closing date for Applications
1st February 2023

When does the programme commence?
The programme starts Saturday the 4th of February 2023 (see attached schedule)

Getting more information?
If you would like more information, please get in touch with sinead@equalireland.ie

Drop into our Zoom information session on **Saturday 21st January at 10.30 am** and repeated on **Thursday 26th January at 5.30pm**.

Zoom link for Information sessions:

https://us02web.zoom.us/j/83107007401?pwd=SHltZTEvMVoyK1o5QkJST2NwNEdIZz09

Cost?
The delivery of the programme is supported by Inishowen Development Partnership and is available at reduced fee of €300. In addition, there are a number of scholarships available.

CERTIFICATE IN ENTERPRISE AND COMMUNITY DEVELOPMENT

Programme Modules:

Learning to Learn

This module is crucial to the acquisition of new skills, knowledge and employability capacities. It is the first module and sets out to review, consolidate and improve learning and study techniques.

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Demonstrate self-reflective skills necessary for autonomous, online/ blended learning.
- Demonstrate motivational and time management skills.
- Identify own learning style and preference and apply this knowledge to enhance a programme of study.
- Demonstrate appropriate reading and writing skills.
- Take appropriate notes and source and use information.
- Study online and work remotely.

Communications

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Apply key oracy and literacy skills to make effective presentations.
- Demonstrate interpersonal awareness in a variety of enterprise, community or higher education settings.
- Demonstrate the capacity to participate effectively in groups and teams.
- Facilitate groups to achieve stated objectives in a community and social enterprise context.
- Make an effective presentation in a business, community or other setting.

Enterprise Development

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Understand the principles underpinning Entrepreneurship.
- Identify the traits of the entrepreneur.
- Describe the key elements of Enterprise start-ups.
- Describe the Irish Social Enterprise ecosystem.
- Demonstrate an understanding of the key concepts of customers and markets.
- Demonstrate the key marketing elements in an Entrepreneurial context.

Introduction to Sociology

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Understand the basic concepts used in sociology.
- Apply these concepts to a range of social issues in Irish society such as poverty, crime, family, education.
- Identify the key components of culture.
- Demonstrate an understanding of social research methods.

Introduction to Community Development

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Demonstrate a foundational knowledge of the broad principles underpinning Community Development.
- Demonstrate an awareness of the practice of Community Development and its challenges.
- Outline the role of the Community Practitioner.
- Describe the Irish Community Development ecosystem.

Information Technology

Learning Outcomes:

A participant who successfully completes this module should be able to:

- Use IT applications such as Word, Excel, Spreadsheets, Databases, Power Point.
- Store, retrieve and manage information.
- Describe and use functions such as One Drive, material production and collaborative networks.
- Use online learning platform Microsoft Teams.
- Identify the challenges and risks of Internet use including Facebook, Twitter, Tick Tok
- Identify Virtual threats and Protect Devices & Personal Data