



On-line Certificate in Arts in Enterprise and Community Development – EQUAL Ireland in partnership with ATU Donegal – 60 Credits

MODULES:

Learning to Learn – 10 Credits

Equip yourself with essential skills for academic success and personal growth. Learn to manage your time, stay motivated, and excel in both online and face-to-face learning environments. Key topics include:

- Motivation and Goal Setting
 - Effective Study Strategies
 - Essay Writing and Academic Integrity
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Communications – 10 Credits

Master communication principles and enhance your oracy, literacy, and interpersonal skills. Learn to present effectively, participate in teams, and navigate various communication contexts. Key topics include:

- Communication Models and Theories
 - Non-Verbal and Digital Communication
 - Research and Presentation Skills
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Introduction to Enterprise Development – 10 Credits

Dive into the world of entrepreneurship and social enterprise. Understand key concepts, develop business plans, and explore marketing strategies. Key topics include:

- Entrepreneurial Mindset and Innovation
 - Funding and Business Planning
 - Social Enterprise and Sustainability
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Introduction to Sociology – 10 Credits

Explore the foundations of sociology and its application to social issues and institutions. Understand culture, socialization, and research methods. Key topics include:

- Sociological Theories and Perspectives
 - Social Institutions: Family, Education, Religion, Work
 - Social Inequality and Research Methods
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Introduction to Community Development – 10 Credits

Gain a comprehensive understanding of community development principles and practices. Learn about social capital, capacity building, and the role of community practitioners. Key topics include:

- Community Development Theory and Principles
 - Approaches and Practices
 - Irish Community Development Ecosystem
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Information Technology – 10 Credits (Elective)

Develop essential IT skills for personal and professional use. Learn to use applications like Word, Excel, and PowerPoint, and understand internet safety and data protection. Key topics include:

- Basic IT Applications
 - Managing Information and Internet Safety
 - Virtual Learning Platforms and Cloud Computing
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Assessment

Modules are assessed through assignments and projects, combining practical and theoretical knowledge to ensure comprehensive learning and application.

Successful completion of this programme will allow you gain advanced entry to Year 2 of an online Higher Certificate with our partners in TUS midlands

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